



New Horizons – Active Age, Creating a platform for the 50 + generation for active citizenship and (paid) employability”

presented by

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Socrates-Grundtvig 4 Encourage Lifelong Learning – Active Age. Supporting
Elderly Learning.

Period: 2005-2006 Project no.: 2005-4679/001-002 SO2-81AW



European supported projects (Grundtvig/accompanying measures)

Partners:

Granskogen Skole, Norway

BAGSO Brussels

University of Pécs, Hungary

Niace, UK

SVEB Switzerland

Kompetenzagentur Dachau, KAD



Objectives

- **1. Playing a more active role in society during the transition period of working life and retirement**

- **2. New labour markets, new fields and forms of employment for the elderly**

- **3. New solutions for supporting positive collaborations of young and old at work as well as in active citizenship**



Conference in May, 2006

- To bring together experts from a wide range of organisations and programmes across Europe
- policy makers, educational providers and influential individuals with the capacity to develop innovative and creative programmes within their own countries
- from 15 countries: Austria, Belgium, Czech Republic, France, Germany, Greece, Hungary, Latvia, Netherlands, Norway, Poland, Slovakia, Slovenia, Switzerland, UK

Generations – Experiences – Competence

Gerda Hasselfeldt, Vice-President of the German Bundestag

- **Elements for the future:**
- Intergenerality: to actively involve and link all generations in all areas – work, consumption, culture, leisure and social affairs
- To raise awareness in the business sector of the value and experience of older employees
- As a task for the Federation, Berlin does provide important impetus through pilot projects and programmes
- To adopt general equal opportunities by banning discrimination on the basis of age



Project examples 1

- Austria: GEFAS/Styria: LENA – Learning in the post professional phase: curriculum “education in old age”
- Belgium: Atoutage: Quartiers d’Histoires (Neighbourhood Stories): stimulate intergenerational contacts in different neighbourhoods through transmission of its history
- Czech Republic: Brno and Slovenia: Ljubljana: The Development of Infrastructure for Universities of the Third Age in the Czech Republic



Project examples 2

- France: Iriv: Assessing voluntary experiences in a professional perspective: portfolio of the main skills and competences developed in the voluntary activities and the way to identify them for professionals (guide for coach)
- Germany: Bertelsmann-Stiftung: Carl Bertelsmann-Prize 2006 **Active Aging in Economy and Society**: best practices (institutional framework and guidance e.g. for employers, trade unions, civil society and individuals) which provides better incentives to work longer during lifetime and make a better use of valuable resources regarding volunteering and societal activities





Project examples 3

- Germany: Fahrion-company: recruiting and integration of older employees (50 +): databank of about engineers
- Germany: Erfurt/Handwerkskammer: Tandem – reintegration of older employees in tandems with young employees
- Germany: EFI (Experience for Initiatives): senior trainers for assistance and advice to set up initiatives (around 3.000 have been founded)



Project examples 4

- Greece: KAPI: offering medical, psychological and social support to individuals over sixty years old
- Lithuania: Service Center: „Youth – Adults – Citizenship“
- Netherlands: Denim: Longa Vita Participation Program: Challenging the silver economy. Encouraging creative participation of seniors in their roles as citizens, employees, volunteers, consumers.

Project examples 5

- Norway: Granskogen Skole: A fragrance of pine needles: second chance for older migrants to get back to work
- Slovak Republic: university of Bratislava: e-learning in later life
- Switzerland: Radio Silbergrau – seniors on the radio: courses for daily radio-work





Results/ 1

- **The central theme of the conference was reflected across Europe**
- **Active citizenship and the potential for employment are inseparable strands of policy for older people**
- **Some models present the opportunity for work as a benefit to older people. Other models present active older citizens as a benefit to the economy.**



Results/2

- **Many projects and initiatives are set up to challenge discriminatory practices and attitudinal barriers to the employment of older people**
- **A wide range of partnerships have been established to address issues of demographic change, including a number of creative collaborations**
- **There is a strong awareness of the potential of information and communications technology to support the needs of older people**
- **The role of learning as a positive medium for developing and maintaining active citizenship and employability is reflected across many countries**



Draft of a „Manifesto“

- Consists of
 - An analysis of the current situation
 - Strategy for future actions
 - Recommendations
 - Proposal for a continuing network



Some bullet points

- midlife planning
- new definition of lifespan
- Europass in version of a "pass plus"
- "tandems" and "Godfathers"
- active citizenship
- intergenerations



General goal

Change the look
on aging and
stereotypes -
each generation
has about one
another

Further readings:

www.activeage.feek.pt.e.hu

Archived!

