



New Horizons – Active Age, Creating a platform for the 50 +

generation for active citizenship and (paid) employability"

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Socrates-Grundtvig 4 Encourage Lifelong Learning – Active Age. Supporting Elderly Learning.

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European supported projects

(Grundtvig/accompanying measures)

Partners:

Granskogen Skole, Norway
BAGSO Brussels
University of Pécs, Hungary
Niace, UK
SVEB Switzerland
Kompetenzagentur Dachau, KAD





Objectives

 1. Playing a more active role in society during the transition period of working life and retirement

 2. New labour markets, new fields and forms of employment for the elderly

 New solutions for supporting positive collaborations of young and old at work as well as in active citizenship





Conference in May, 2006

- To bring together experts from a wide range of organisations and programmes across Europe
- policy makers, educational providers and influential individuals with the capacity to develop innovative and creative programmes within their own countries
- from 15 countries: Austria, Belgium, Czech Republic, France, Germany, Greece, Hungary, Latvia, Netherlands, Norway, Poland, Slovakia, Slovenia, Switzerland, UK



Generations – Experiences – Competence Gerda Hasselfeldt, Vice-President of the German Bundestag

- Elements for the future:
- Intergenerality: to actively involve and link all generations in all areas – work, consumption, culture, leisure and social affairs
- To raise awareness in the business sector of the value and experience of older employees
- As a task for the Federation, Berlin does provide important impetus through pilot projects and programmes
- To adopt general equal opportunities by banning discrimination on the basis of age







- Austria: GEFAS/Styria: LENA Learning in the post professional phase: curriculum "education in old age"
- Belgium: Atoutage: Quartiers d'Histoires (Neighbourhood Stories): stimulate intergenerational contacts in different neighbourhoods through transmission of its history
- Czech Republic: Brno and Slovenia: Ljubljana: The Development of Infrastructure for Universities of the Third Age in the Czech Republic







- France: Iriv: Assessing voluntary experiences in a professional perspective: portfolio of the main skills and competences developed in the voluntary activities and the way to identify them for professionals (guide for coach)
- Germany: Bertelsmann-Stiftung:
 Carl Bertelsmann-Prize 2006
 Active Aging in Economy and
 Society: best practices (institutional framework and guidance e.g. for employers, trade unions, civil society and individuals) which provides better incentives to work longer during lifetime and make a better use of valuable resources regarding volunteering and societal activities







- Germany: Fahrion-company: recruiting and integration of older employees (50 +): databank of about engineers
- Germany:
 Erfurt/Handwerkskammer:
 Tandem reintegration of older employees in tandems with young employees
- Germany: EFI (Experience for Initiatives): senior trainers for assistance and advice to set up initiatives (around 3.000 have been founded)



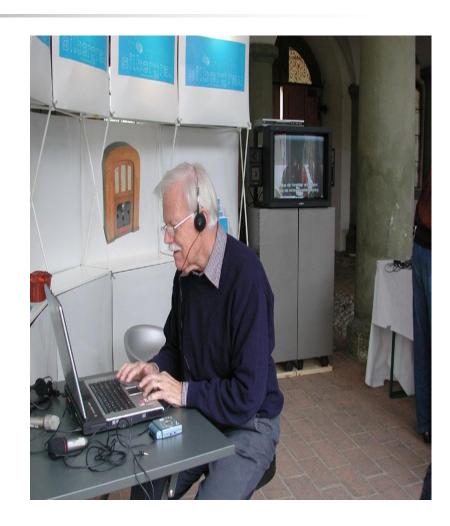


- Greece: KAPI: offering medical, psychological and social support to individuals over sixty years old
- Lithuania: Service Center: "Youth –Adults Citizenship"
- Netherlands: Denim: Longa Vita Participation Program: Challenging the silver economy. Encouraging creative participation of seniors in their roles as citizens, employees, volunteers, consumers.





- Norway: Granskogen Skole: A fragnance of pine needles: second chance for older migrants to get back to work
- Slovak Republic: university of Bratislava: e-learning in later life
- Switzerland: Radio Silbergrau seniors on the radio: courses for daily radio-work







Results/ 1

- The central theme of the conference was reflected across Europe
- Active citizenship and the potential for employment are inseparable strands of policy for older people
- Some models present the opportunity for work as a benefit to older people. Other models present active older citizens as a benefit to the economy.





Results/2

- Many projects and initiatives are set up to challenge discriminatory practices and attitudinal barriers to the employment of older people
- A wide range of partnerships have been established to address issues of demographic change, including a number of creative collaborations
- There is a strong awareness of the potential of information and communications technology to support the needs of older people
- The role of learning as a positive medium for developing and maintaining active citizenship and employability is reflected across many countries





Draft of a "Manifesto"

- Consists of
 - An analysis of the current situation
 - Strategy for future actions
 - Recommendations
 - Proposal for a continuing network





Some bullet points

- midlife planning
- new definition of lifespan
- Europass in version of a "pass plus"
- "tandems" and "Godfathers"
- active citizenship
- intergenerations





General goal

Change the look on aging and stereotypes each generation has about one another

Further readings:

www.activeage.feek.pte.hu

Archived!

