

EFOP-5.2.2-17-071

**ALL-LOCAL:
EFFECTIVE KNOWLEDGE TRANSFER
AND COMPETENCE DEVELOPMENT
IN THE SENIOR COMMUNITY**

**12 SUMMARIZING
PROFESSIONAL WORKSHOP
– KNOWLEDGE TRANSFER**

28 January 2020
Antonela Marjanušić, Andrej Marušić
Adult Education Institution Dante

SZÉCHENYI  2020



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BEFEKTETÉS A JÖVŐBE



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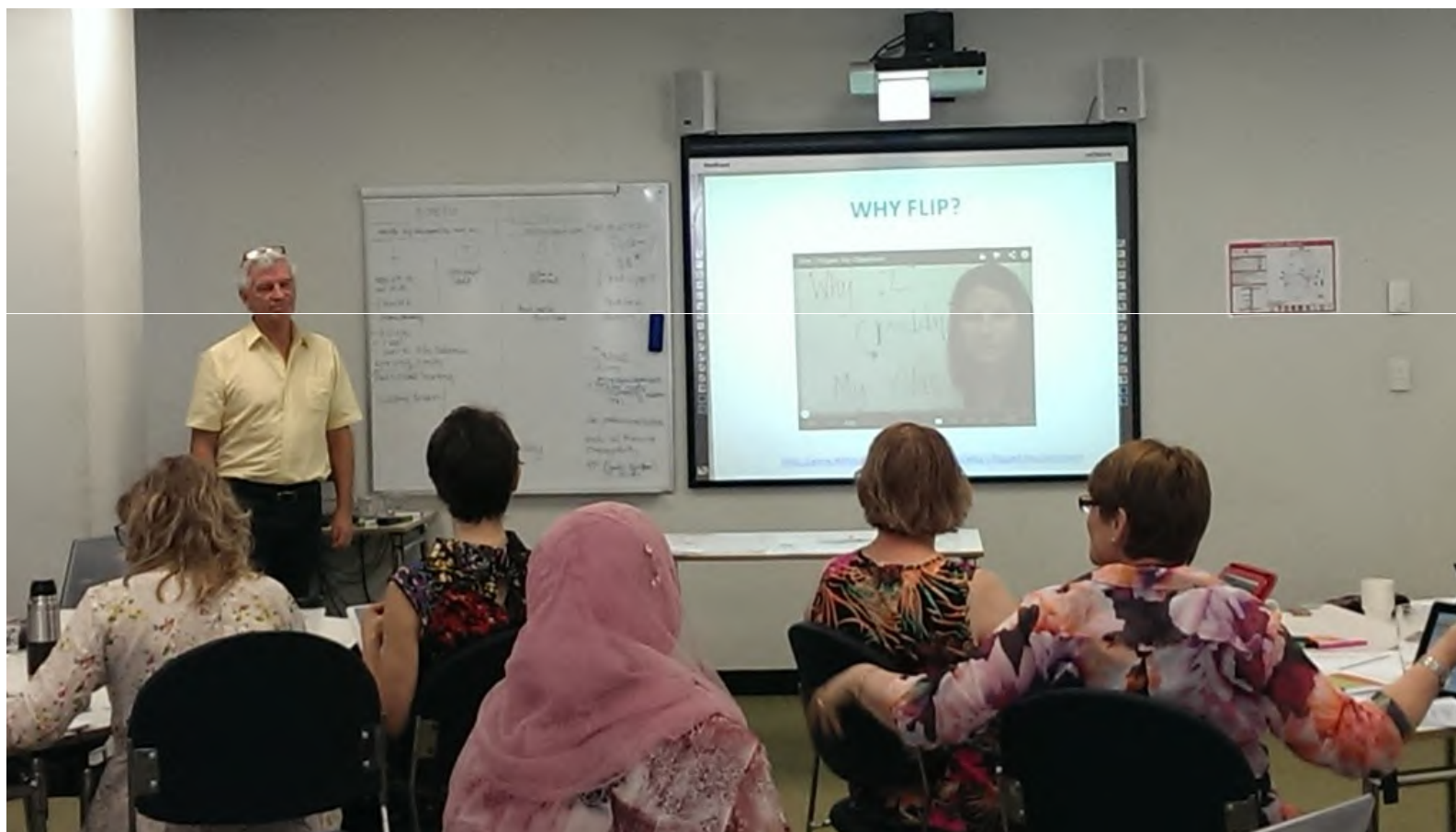
- effective marketing and **reach** out strategies
- listen to their **needs**
- **include** their **opinions** and suggestions
- expand upon **previous experiences** and knowledge
- manage **heterogeneity**



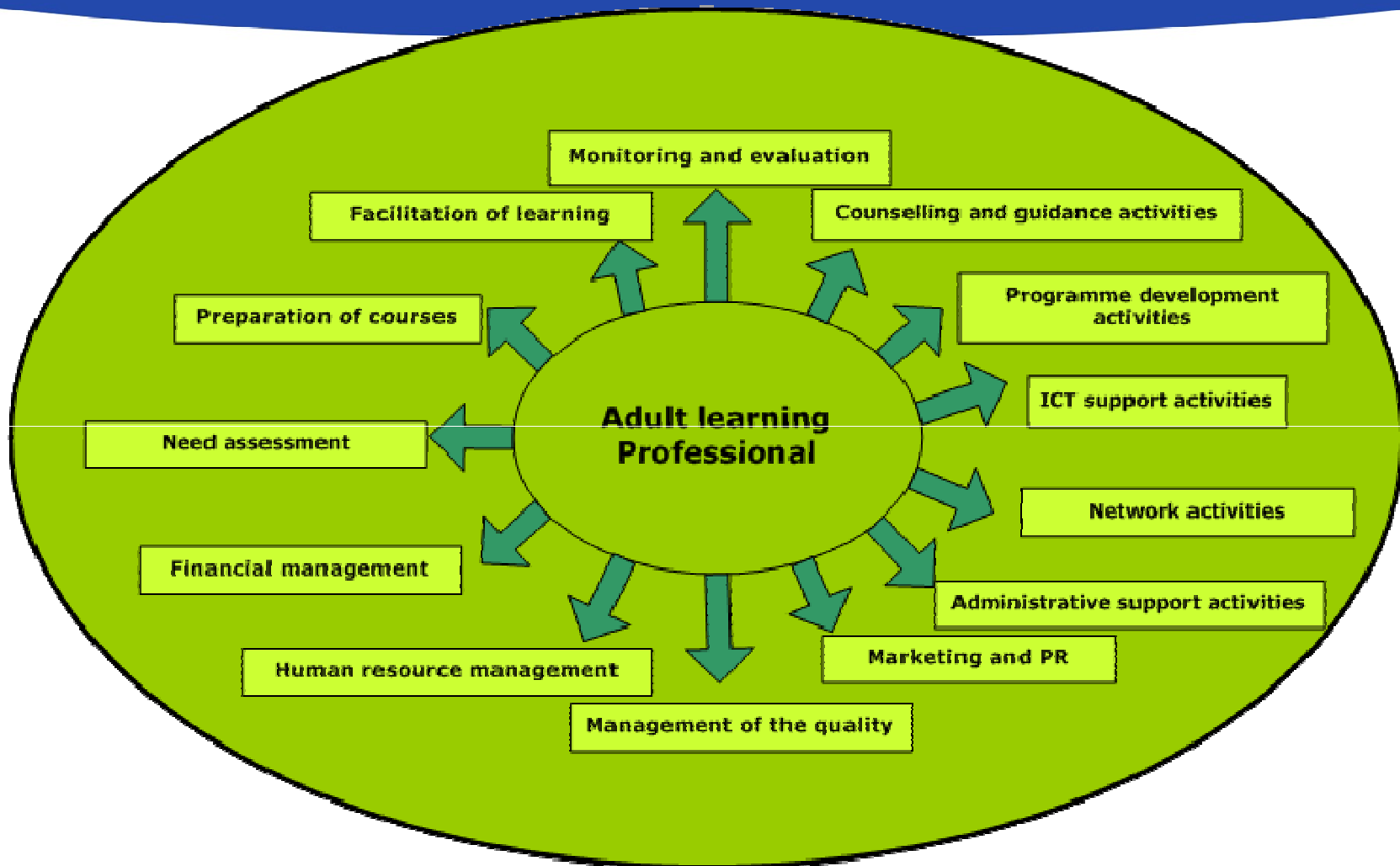
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2. TEACHER / TRAINER



Competences of employees in adult education

Source: Buiskool, Broek, van Lakerveld, Zafiris and Osborne., 2010

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- **experienced, andragogic and methodical** competence
- accepts **differences**
- can **adapt** to different learner groups
- confident, relaxed, uses **humour**
- maintains learner **motivation**
- tact, understanding, sensibility
- **continuous professional development**



2. TEACHER / TRAINER

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Specific profile: **counseling for encore careers**

- individualized approach
- recognize needs and strenghts
- guide learners in selecting the appropriate course/service



3. PROGRAMME / SERVICE

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- **free** for learners
- **flexible** attendance
- **non-formal courses** (dance, art, cooking)
- **basic skills** (foreign language, ICT, active citizenship)
- **group and individual sessions**





BOOKIRAJ(SE)!

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- improve skills and knowledge of 54+ citizens and persons with disabilities in Primorje-Gorski kotar County
- increase employability
- enable easier integration in the labour market / tourism sector
- position: manager of e-booking and sales
- number of learners involved: 50



HOW

- a series of educational activities tailored to target group needs
- practical application / in-service training
- training teachers and mentors that will carry out the educational activities



EDUCATIONAL ACTIVITIES



Courses (30%)

- foreign language competence (English, German, Italian)
- transferable skills (time management, communication, teamwork, working under pressure)
- digital skills (e-learning system, online reception)
- marketing, geography, history

In-service training in local companies (70%)

- Croatian Employment Service
- transport companies
- hotels / hostels

ADDRESSES THE LACK OF

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- knowledge and skills of vulnerable groups
- qualified workforce in tourism
- professional skills of teachers
- development of 'soft' skills in professional training and practical classes



DigiS (DIGITAL SENIORS)

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- Erasmus+ Strategic Partnerships for adult education
- over the age of 55 – difficulties adapting to the new technologies
- development of digital competences to more effectively handle different kinds of challenges
- allow faster, more comfortable and cheaper ways to handle daily tasks, such as purchases, work, social meetings, paying bills etc.

- Flexible Technology Teaching Method for Seniors
- best ways to overcome the challenges of teaching digital competences to seniors
- teacher training event on how to implement the method



ITALIAN + ICT COURSE

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- free
- learners 50+
- beginner Italian
- basic digital literacy

- supporting the idea of active aging
- enable 50+ citizens to stay active through foreign language learning



OLTRE

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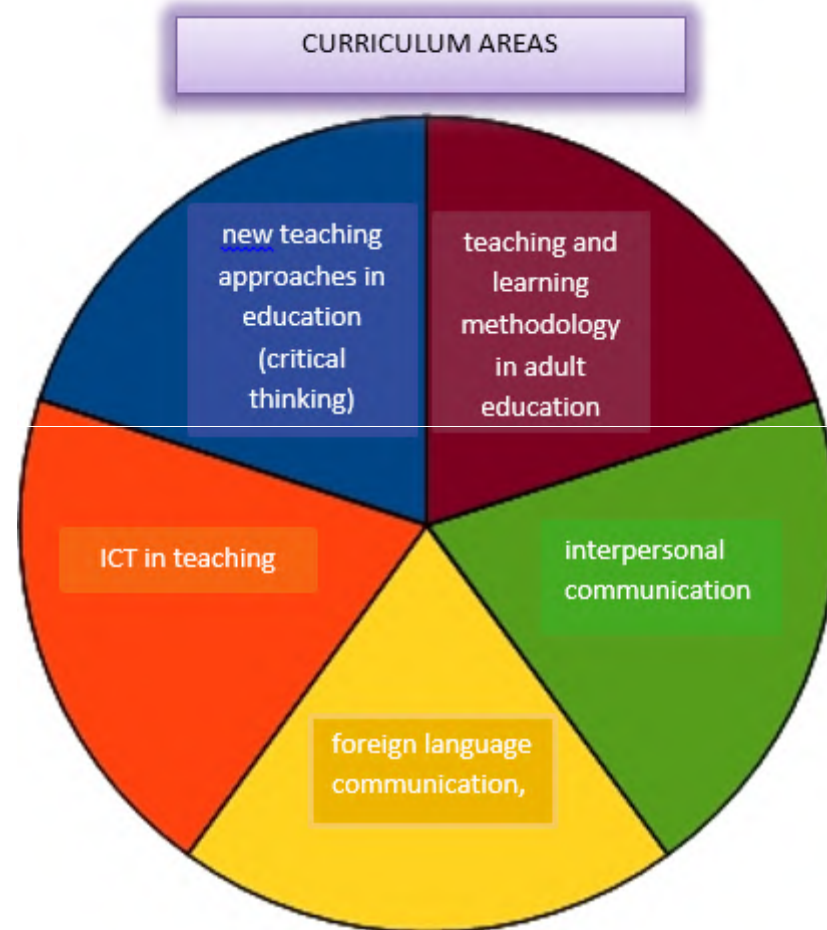


Strength Empowers Teachers'
Competence in Adult Education

2017 - 2019

- to improve the adult education system
- to define the basic competences considered as priority for teachers and other workers involved in adult education

- **Assessment Questionnaire on Adult Educators' Competences**
- **Competence Development and Training Curriculum for Adult Educators**



ERASMUS+ KA1 – MOBILITY OF INDIVIDUALS

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- E-PROGRESS
 - digital competences



- STEP OUT
 - digital marketing



CONCLUSION



THANK YOU FOR YOUR ATTENTION!

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